



Managing *Innovation*

Program Details

Duration: 3 hours

Target Audience: All managers & ICs

Number of Participants: 15 – 20

Activities: Open discussions, Story-telling, Breakout discussions, Working on a live problem, etc.



Unleashing Unrealized Potential

This session will

include



1.

Organization's risk-taking philosophy

- Company folklore and what you can learn from it

2.

Exploring your risk-taking style

3.

What is Innovation?

- Definition and criteria for successful innovation

4.

Types of Innovation: Incremental Innovation, Radical Innovation

5.

Best practices for creating a culture of innovation from innovative companies across the world

6.

Applying the knowledge and tools to solve a live problem at Optum.



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